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## WINTER GAMES OF TEXAS 2014 Get Involved In Something BIG!

(Frisco, Texas) January 9, 2014 ~ The 9<sup>th</sup> Annual <u>Winter Games of Texas</u> doesn't happen until January 18-19, 2014, but athletes of all ages and skill levels from amateur, to recreational, to Olympic hopefuls can <u>sign up now</u> at <u>www.taaf.com</u> to participate in the games or volunteer.

Age doesn't matter. There's been kids as young as 7 years old, swimmers in their 70's and table tennis players in their 80's who have signed up for competition and connected with the sports they love to do. Thousands of amateur, recreational, and Olympic hopeful athletes from across the state will participate in the 12 sports offered by the Winter Games of Texas. It doesn't matter how old you are to take part in basketball, Miracle League Bowling, fencing, figure skating, flag football, gymnastics, martial arts, soccer, swimming, table tennis, rock climbing and the newest addition – archery!

Thanks to the success of the movie franchise "The Hunger Games" archery has quietly become a cool sport! That mass appeal has spread to the Winter Games of Texas with archery being the latest addition to the competition over the MLK Holiday weekend in January.

According to the Winter Games of Texas Event Manager, Chaney Muench, archery was considered because, "It's a growing sport in our area, would be a good fit, and it's one of the events they host at the State Games of America so our medalists would have advancement opportunities." The beauty of adding the sport of archery to the 2014 Winter Games of Texas is the fact that age doesn't matter. "Everyone is the same on the firing line," says Clint Montgomery of the Texas Archery Academy.

The Winter Games of Texas is the largest on-going multi-sport event held in North Texas. Close to 4,000 youth and adult athletes, 15,000 spectators, coaches, referees, and volunteers will participate. <u>Texas Amateur Athletic Federation</u> Executive Director, Mark Lord, comments "Frisco is the perfect host for our Winter Games. Premier facilities, a huge regional participant base and 8 years of games production! They have the Winter Games of Texas down to a science!"

Event Manager, Chaney Muench, says, "The City of Frisco provides a fantastic backdrop for the Winter Games of Texas. Not only do we have some of the best sports venues in the state, but we have other attractions, including fun entertainment and delicious dining options. Our athlete participation has continued to grow over the years because of the great competition and well-run events by our local organizers and volunteers. We look forward to another successful Winter Games of Texas in 2014."

## **NEWS**

Those who medal in archery, basketball, figure skating, gymnastics, martial arts, soccer, swimming and table tennis at the Winter Games of Texas can continue their competitive journey by qualifying for the 2015 State Games of America taking place July 28-August 2 in Lincoln, Nebraska.

The Winter Games of Texas was created as a companion to the Summer Games of Texas by the Texas Amateur Athletic Federation, the Frisco Convention & Visitors Bureau, and Frisco Parks and Recreation Department.

Event/	Venue
Date	
Archery	Texas Archery Academy
January 18-19	600 Accent Drive, Plano 75075
	Saturday 8:00am NASP; 5:00pm FITA; Sun 8:00am NASP - 5:00pm FITA
Basketball	Clark Middle School, 4600 Colby Drive, Frisco
January 18-19	Griffin Middle School, 3703 Eldorado Pkwy, Frisco
	Pioneer Heritage MS, 1649 High Shoals Dr, Frisco
	Wester MS 12293 Shepherds Hill Ln, Frisco
	Sat 8:00am-9:00pm; Sun 8:00am-5:00pm
Bowling (Exhibition: The	Main Event
Miracle League of Frisco)	9375 Dallas Parkway, Frisco
January 18	Sat 8:30am-10:00am
Fencing	Husar Fencing School
January 19	14540 E. Beltwood Parkway, #600, Dallas 75244
	(214) 629-5358
	Sun 11:00-3:00pm
Figure Skating	Dr Pepper StarCenter - Plano
January 19	4020 W. Plano Pkwy, Plano TX 75093
	Sun 10:00am-2:00pm
Flag Football	Harold Bacchus Park
January 18-19	13875 FM 720, Frisco
	Sat 9:00am-6:00pm; Sun 9:00am-4:00pm
Gymnastics	ASI Gymnastics-Plano West
January 18-19	4051 Rosemeade Pkwy, Dallas
	Sat 8:00am-10:00pm; Sun 8:00am-6:00pm
Martial Arts	Frisco Athletic Center
January 18	5828 Nancy Jane Lane, Frisco
Deal Official in	Sat 8:00am-5:00pm
Rock Climbing	Canyons Rock Climbing
January 19	7164 Technology, Frisco
Soccer	Sun 12:00pm-6:00pm Warren Sports Complex
January 18-19	7599 Eldorado Pkwy, Frisco
January 10-19	7599 Eldorado Pkwy, Frisco
Swimming	Frisco ISD Natatorium
January 18-19	7411 First Street, Frisco
	Sat 8:00am-5:00pm; Sun 9:00am-4:00pm
Table Tennis	Staley Middle School
January 18	6927 Stadium Lane, Frisco
	Sat 9:00am – 6:00pm



## **ABOUT THE FRISCO CVB:**

Founded in 2003, the Frisco, Texas, Convention & Visitors Bureau has grown in tandem with the extensive growth of leisure travel, sports, and meeting facilities within the city. It's our mission to generate a positive awareness of Frisco as a premiere destination for meetings, sporting events, conventions, trade shows, leisure travel, and to positively impact the economic base of the City of Frisco. Official accreditation recognizing excellence and achievement was awarded in 2009 and 2013 by the industry organization Destination Marketing Association International. For more information, visit our website visitfrisco.com or call 877-GO-FRISCO.

## ABOUT TAAF:

The Texas Amateur Athletic Federation (TAAF) is a non-profit organization established in 1925 to promote and organize amateur athletics in the State of Texas. The members of TAAF are primarily comprised of Parks & Recreation Departments, individuals and organizations who contribute time, energy and effort in this endeavor. <a href="TAAF">TAAF</a> offers athletic competitions for individuals as well as for teams.

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